



PHI THETA KAPPA  
HONOR SOCIETY

## **Association of Chapter Advisors (ACA)**

### **2026 Secretary/Division I Representative Election**

**Name:** Dr. Jeanette Landin

**College:** Landmark College

**Chapter:** Beta Alpha Epsilon

**Advisor Start Date:** June 2023

**What is your position at your college?** I am a Full Professor of Professional Studies specializing in the quantitative side of business and Phi Theta Kappa Advisor

**How has being a Phi Theta Kappa Advisor contributed to your professional and/or personal life?**

On a professional level, being the Phi Theta Kappa Advisor has tremendously enriched my relationships with students by allowing me to spend extracurricular time with them during meetings, events, team building, and unplanned “Hey Professor Landin, can we chat?” time. Being the advisor has developed me professionally by expanding my relationships with colleagues during our chapter’s work on the College Projects, Honors in Action Projects, and Community Fundraising. I have grown as a leader by traveling with students to Regional and National events and being a session presenter at each Catalyst I have attended. My professional life has grown in a dimension that I never anticipated and wholeheartedly love.

On a personal level, being the Phi Theta Kappa advisor for my college helped rekindle a fire in me that had diminished when my previous student club at the college sunsetted. Working with young adults keeps me motivated because I see their needs for acceptance and encouragement as a young adult that they will not usually show me in a classroom setting. It also keeps my spirit feeling young, engaged, and hopeful when the world feels heavy.

**Briefly describe two of your favorite PTK moments. It can be with your chapter and/or from a regional or international PTK Activity/Event.**

Our chapter started a “Pie the Professor” fundraising booth at our college’s spring fling. This fundraising idea emanated from an offhand, unserious comment from our chapter president that somehow took root. At the event, we had eight different volunteer “targets,” and our earnest intent was to raise money for the local food pantry. Then our chapter treasurer got her hands on a microphone. This young woman happened to be engaged in professional-grade operatic training and was heavily involved in theater. She became our carnival barker, taunting the “targets” and encouraging students to donate, sometimes large amounts money, to throw a pie for charity. We quickly ran out of supplies, and my younger, non-PTK child had to step in to get more whipped cream—stat! I laughed so hard that afternoon that I lost my voice.

One of my other favorite PTK moments was at Catalyst 2024 in Orlando, which was my first trip to Catalyst. The chapter members and I chose to go to EPCOT on Friday evening. The hilarity ensued through a group text chat, in which we dared each other to share selfies and reminded each other to drink...water. I have so many fond memories of receiving texts from the members, such as one who surreptitiously spotted me in the wild and snapped the photo. Between that outing, random poolside chats at the hotel, and getting everyone dressed up for the gala, that Catalyst was a memorable and fun event.

**Please share a fun, non-PTK fact about yourself.**

I sang in Turkish on a professionally recorded CD with a band named Peach Curry.